



## ➤ Daily Use

- Team meetings
- Video call
- Remote site communications
- Facilities management

## ➤ Items and quantity

- Thousands of Yealink T22P IP Phones, and hundreds of Yealink T38G IP Phones. Also, hundreds of Yealink Video Phones.

## ➤ Results and Benefits

- Efficient communications enhance productivity, security and safety
- Local, fast support services and the best quality of Yealink phones.

## ➤ Partner in Qatar for Qatar Airways



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## Yealink, the Obvious Choice for Qatar Airways

### Overview

Voted SKYTRAX AIRLINE OF THE YEAR, Qatar Airways is one of only seven airlines worldwide to be awarded a five star rating.

### Qatar Airways' new challenge

Having achieved the highest level of excellence in both performance and breadth, Qatar Airways is now presented with a new kind of challenge: an increased demand for telephony services. Traditional PSTN phones are difficult to deploy in the average airline's absence of security control, meaning an increase in cost and decrease in energy efficiency. However, since unlike PSTN phones, IP phones possess switch technology, their higher-end, farther-reaching quality of communication is most capable of helping Qatar Airways to scale new heights.

### Yealink Solution for the Project

Yealink, a leader in IP communication navigation, brings innovative, affordable, and high-end products to members of the global broadband telephony market, such as Qatar Airways. Yealink Solution's expert performance can easily and effectively raise Qatar Airways' work efficiency, with competitive pricing and guaranteed quality. Specifically, their SIP-T38G Gigabit Color IP Phone-equipped with TI Aries chipset and TI voice engine, Dual-port Gigabit ethernet and all the features inherited from T28- are designed for flexible deployment and cost-saving business modes. With its high-resolution TFT color display, the T38G IP Phone offers a brilliant depiction of caller information, presenting users with a lifelike communication experience.

Simply put, with Yealink, communication is made unprecedentedly easy. Thousands of Yealink T22P IP phones have been deployed within Qatar Airways branches. Since HD voice and video save a lot of time and effort in the case of unstable service, compared to traditional PSTN phones, they drastically increase efficiency in communication between users. Yealink T38G IP phones are commonly used by senior staffers, who report enhanced productivity, security and safety. Hundreds of Yealink video phones are also used by business executives in daily communication; the new three-way video conferencing feature relieves them from needlessly tiresome and time-wasting travel for the sole necessity of face-to-face communication. Finally, a custom-built application for extended usage through open API has just been added to Qatar Airways. Thus, Yealink products and professional R&D team are the obvious choice for Qatar Airways; they not only ensure value-added services, but are personally invested in the maintenance of Qatar Airways' bright future.

### Learn More

To find out how Yealink solutions can help your organization, visit us at [www.yealink.com](http://www.yealink.com) or mail to [sales@yealink.com](mailto:sales@yealink.com).