IP PHONES

NETWORKS

SECURITY

ROBOTICS

WEB

MOBILE APP

IoT

CALL CENTER

CLOUD

WiFi

CORPORATE PROFILE

blue lynx
your digital innovation partner

THE COMPANY

> ## YOUR DIGITAL INNOVATION PARTNER

EMPOWERING THE DIGITAL JOURNEY OF QATAR

A Qatari company based in Doha, **BLUE LYNX** enhances the life of people in Qatar, through digital solutions, that empowers them to be more Agile & Smart. We deliver hi-tech Infrastructure Solutions, Digital Services, Application Development, Robotics and managed services, for SMEs and Enterprises in Qatar.

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THE LEADERSHIP

ABEY RAJAN

MOHAMED HARIF

HASHIR ABDULLA

A combination of seasoned professionals and millennials, who wishes to create a very efficient and self-sustained ecosystem in the world across, through their world-class expertise in innovation, digitization, robotics & automation.

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2
DELIVERY CENTERS
QATAR & INDIA

200+
ENTERPRISE
CUSTOMERS

300+
TURN-KEY
PROJECTS

www.bluelynx.qa

OUR SERVICES

SYSTEM INTEGRATION

CLOUD SERVICES

ROBOTICS & SECURITY

APPLICATION DEVELOPMENT

End-to-end solutions for Networks & Infrastructure Services

- Datacenter Solutions
- Unified Communications
- IP Telephony
- Routers & CPE
- Call center solutions
- Managed Services

Cloud Services, including SaaS & PaaS

- Domains & Hosting
- Cloud ERP
- Cloud POS
- Cloud Wi-Fi
- SaaS for Retail, Healthcare & Hospitality
- Cloud Digital Signage

Robotics & AI and Information Security

- Robots-as-a-Service
- Information Security Consultancy (Security Assessments, Cloud Security, CISO-as-a-service)
- Security Standard Adoption (ISMS, NIA, ICS-SCADA, IoT, DLP, IAM,etc)

Application Development services

- Custom Web Apps (Laravel, Python, AngularJS, Node.js etc)
- Native & Hybrid Mobile Applications
- IoT Applications
- FinTech Applications

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IP TELEPHONY

MANAGED Wi-Fi

Ceiling-mount AP

Access Point + IP surveillance camera

Connect to our free WiFi

- Connect with Facebook
- Connect with Twitter
- Connect with Instagram
- Connect with LinkedIn
- Connect with Messenger
- Connect with Email
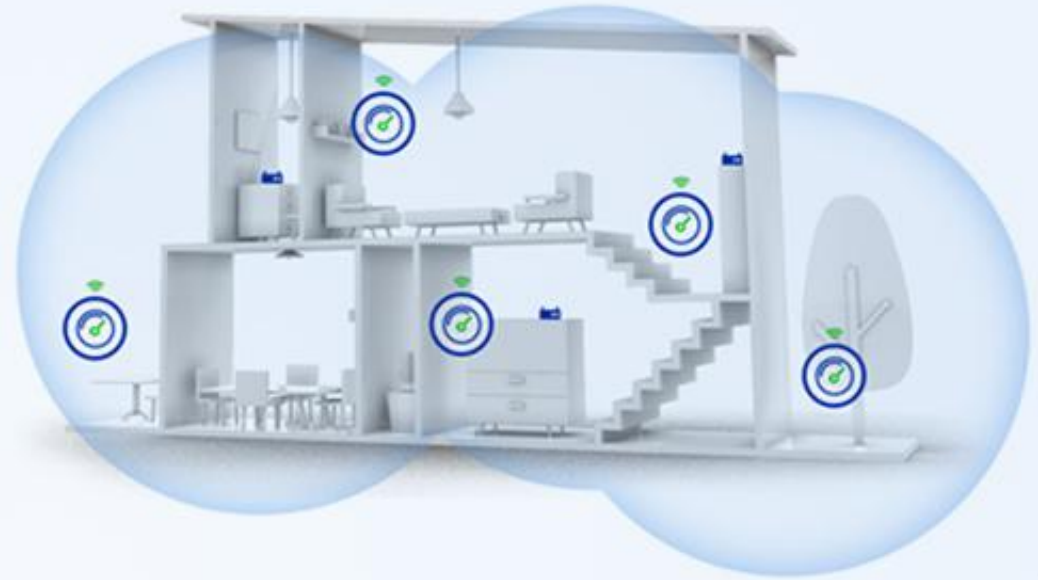
EnGenius®
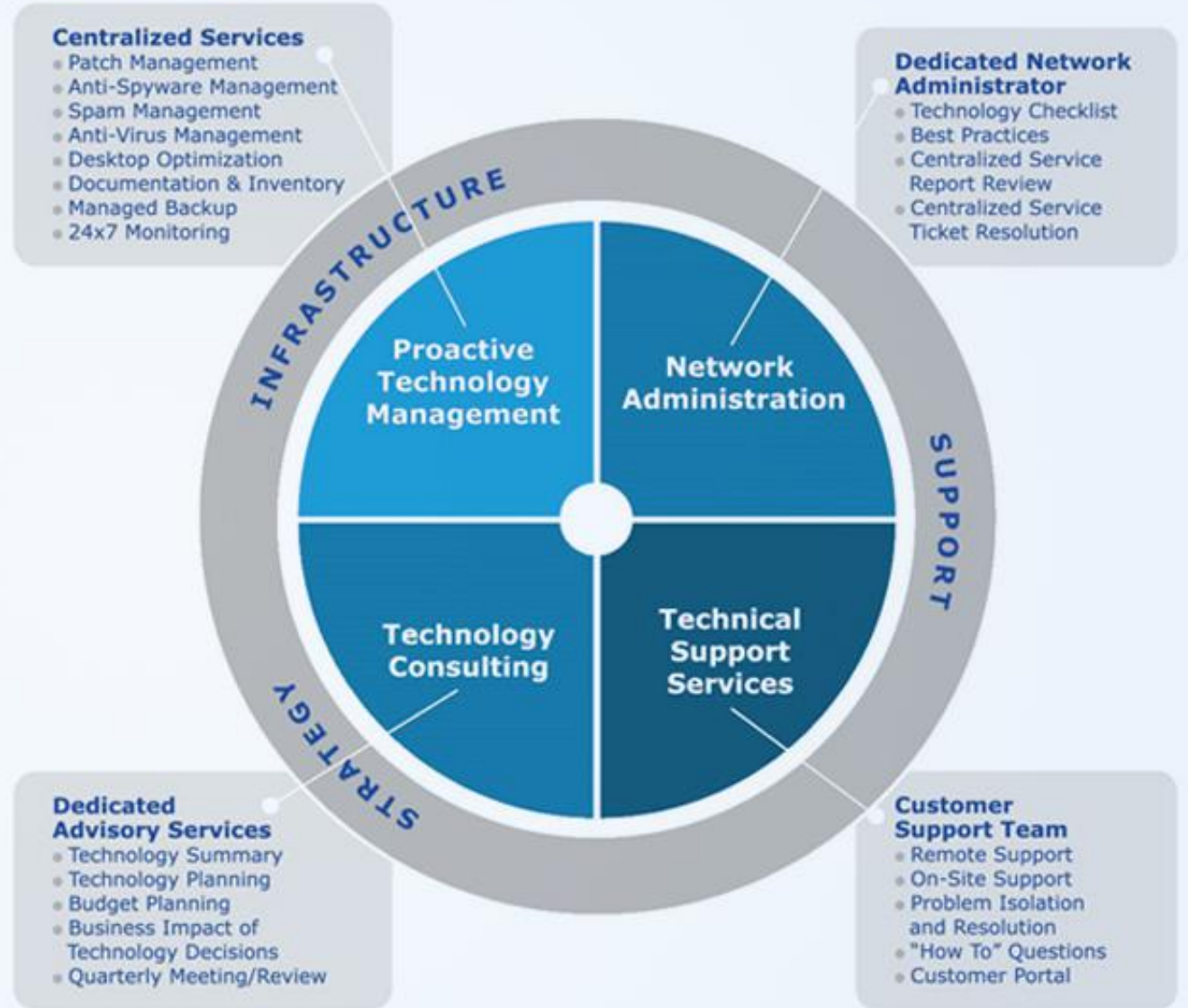
DrayTek

hotspot

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MANAGED SERVICES

Network Management for Enterprise Customers

We understand what it takes to make IT infrastructure run effortlessly. Our team of engineers have the technical competence and experience to resolve end-user issues and provide technology direction for mission-critical IT infrastructure services which ensure high resiliency and continuity.

Centralized Services
- Patch Management
- Anti-Spyware Management
- Spam Management
- Anti-Virus Management
- Desktop Optimization
- Documentation & Inventory
- Managed Backup
- 24x7 Monitoring

Dedicated Network Administrator
- Technology Checklist
- Best Practices
- Centralized Service Report Review
- Centralized Service Ticket Resolution

Dedicated Advisory Services
- Technology Summary
- Technology Planning
- Budget Planning
- Business Impact of Technology Decisions
- Quarterly Meeting/Review

Customer Support Team
- Remote Support
- On-Site Support
- Problem Isolation and Resolution
- "How To" Questions
- Customer Portal

INFRASTRUCTURE

SUPPORT

STRATEGY

Proactive Technology Management

Network Administration

Technology Consulting

Technical Support Services

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MANAGED INFORMATION SECURITY

We provide a cyber assurance framework that measures and promotes understanding of cyber risks and manages them effectively.

Incident Response

Vulnerability Assessment & Penetration Testing

Network Security

SIEM Log Monitoring

Identity & Access Management

Threat & Vulnerability Management

Compliance Analysis & Reporting

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APPLICATION DEVELOPMENT (WEB & MOBILE)

"
Innovative Application Development Partner ...

Blue Lynx is specialized in custom software development, armed with the best engineers and strategists in the business. Our process is a continuous effort to bring dreams to life, push boundaries and break barriers through the power of technology.

Our exceptional skills in application development using Python, JavaScript, AngularJS & Node.js and its frameworks have helped us in continuing delivery of innovative applications. We also standout in our expertise in developing Mobile Applications for both iOS & Android.

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CLOUD ERP

Easy-to-use Cloud ERP which includes feature-rich modules and integrations for businesses to record all their business transactions in one system. This serves as the backbone of a business to add strength, transparency and control to your growing enterprise.

Traditional on-premise ERP	v/s	Cloud ERP
- High capital expenditure		- No capital expenditure
- Direct & indirect investments		- No investments
- Ballooning costs		- Low-cost subscription model
- Long implementation time		- Implementation in weeks
- Rigid		- Scalable
- Limited access		- Anytime, Anywhere access
- Upgrades at cost		- Free upgrades
- Limited licensing		- Flexible licensing

ERP modules: SALES, PURCHASE, FINANCE, HRMS, e-COMMERCE, CRM, WAREHOUSE MANAGEMENT, INVENTORY MANAGEMENT

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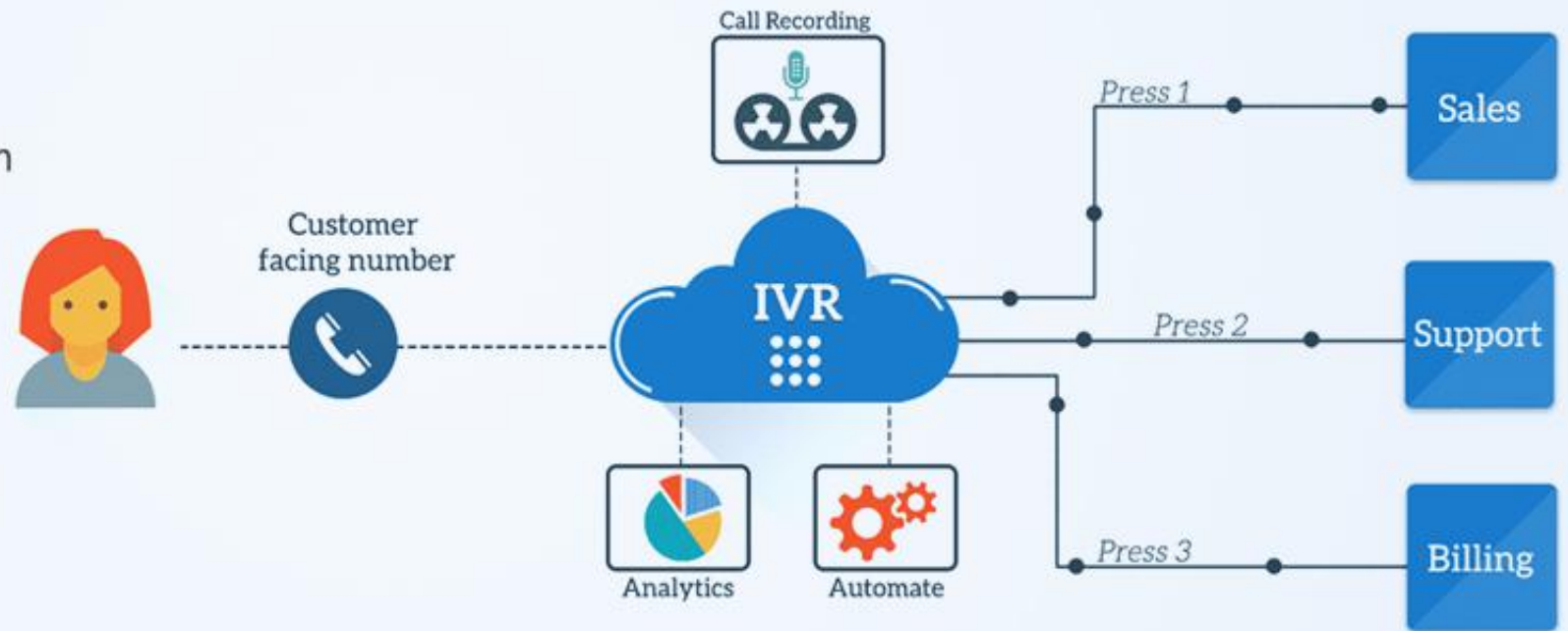
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CLOUD IVR

Blue Lynx specializes in providing on-site IVR solution as well as cloud-based Dynamic IVR solution to enterprises in Qatar and has been the partner for Qatar Airways.

Advantages

- Increased customer satisfaction
- No Agent dependency and information are briefed and accurate.
- Available 24x7 x365
- Consistent experience
- Real time information
- Information are realtime updated and shared.
- Rock-solid Infrastructure

Call Recording

Customer facing number

IVR

Analytics   Automate

Press 1   Sales

Press 2   Support

Press 3   Billing

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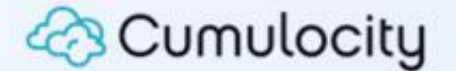your digital innovation partner

INTERNET OF THINGS (IoT)

Blue Lynx offers IoT solutions into Qatari Market in partnership with **Unlimit** - a Reliance Group Company, using Unlimit's cloud hosted IoT platform and leveraging the huge partner eco-system they possess.

Through the Unlimit platform, customers are able to control all their IoT devices, deploy smart connected solutions, get meaningful insights from real-time data and explore the potential of Machine Learning, Cognitive Computing & Artificial Intelligence.

Ruptela
Transport Telematics

unlimit
A RELIANCE GROUP COMPANY

Strategic Partners

CISCO Jasper

Cumulocity

IBM **Watson IoT**

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WEATHER SENSORS
PUBLIC ANNOUNCEMENT
OPERATIONS CONTROL
WATER MANAGEMENT
IoT CONTROL
CCTV SURVEILLANCE
3D MAP & INTERACTION
ANALYTICS
ENERGY CONTROL
PEOPLE TRACKING
INVENTORY/WORKFLOW MONITORING
WASTE MANAGEMENT
PARKWIDE WiFi
SMART PARKING
DIGITAL SIGNAGE
POLLUTION SENSORS
EMERGENCY SYSTEMS
SMART METERING
IT INFRASTRUCTURE

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FLEET MANAGEMENT USING IoT

Fleet monitoring gives a greater control over the fleet resulting in reduced vehicle operating costs and saved employee time. It also enables timely decisions to be made based on accurate data, and improves the overall efficiency of the business process.

Our Solution provides the Real-time information on vehicle, driver and cargo enables transport managers to make better decisions that contribute to business growth and success.The GPS tracking device with the TrustTrack system creates a solution that is suitable for all fleet types and sizes.

Reduced costs

Improved driver behavior

Increased fleet life cycle management

More efficient business operations

Better visibility of remote assets

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DRUVA - ENTERPRISE SECURITY

Protect Your Corporate Data Anytime, Anywhere

Corporate data often resides in end-points and cloud apps, such as Office365, Gmail and DropBox. Without an adequate protection and backup strategy, companies often find that data is lost after a failure or exposed to risk.

With Druva Enterprise Security :

- Protect and manage data across all end-points (Laptops, Desktops, smart phones and tablets)
- Unified visibility and search across your data delivers fast identification for governance
- Lightweight with tunable resource controls ensures zero-impact to end user productivity
- Granular self-service file recovery capabilities for users minimizes the reliance on IT

Cloud Data Sources
IaaS | PaaS | SaaS

Enterprise Systems
Endpoints | Branch Office | Data Center

powered by aws

Data Protection
Backup & Restore | Disaster Recovery

Data Governance
Archival | Compliance | eDiscovery

Data Intelligence
Machine Learning & Analytics

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GREATHORN- EMAIL SECURITY

GreatHorn

Protecting both internal and external email - before, during, and after an email attack

Built specifically for cloud to protect against sophisticated phishing attacks & fast-moving zero-day threat identifies, GreatHorn directly connects to your Office 365 or GSuite email environment in a very short time.

Greathorn's patented detection technology offers deep relationship and content analytics to identify advanced threats more accurately than purely reactive detection methods.

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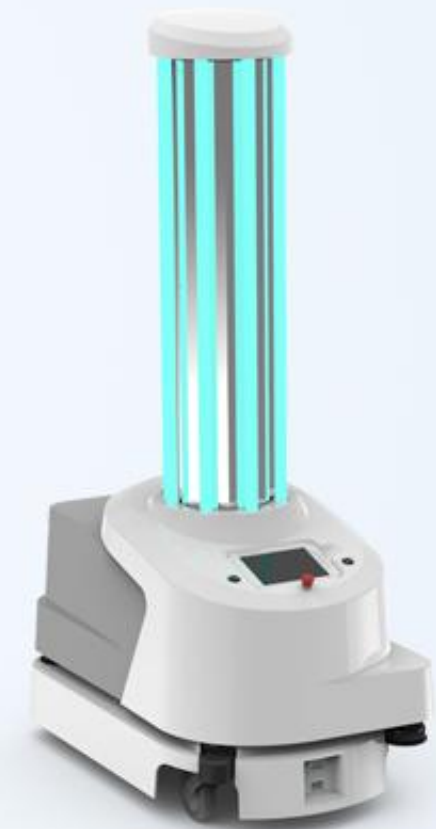
ROBOTICS & ARTIFICIAL INTELLIGENCE
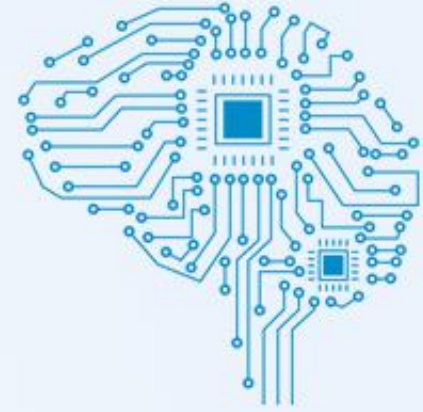
beam®

AVA ROBOTICS

UVD ROBOTS
INFECTION PREVENTION

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DIGITAL SIGNAGE

Blue Lynx Digital Signage Solution **(Blue Cast)** provides customers the ability to stream their contents across the screens from a cloud CMS solution.

Blue Cast has an innovative cloud-based content management system (CMS), which makes the marketing efforts simple for the customers. The Blue Cast CMS enables the customers to display the content into their configured screens installed anywhere in the world.
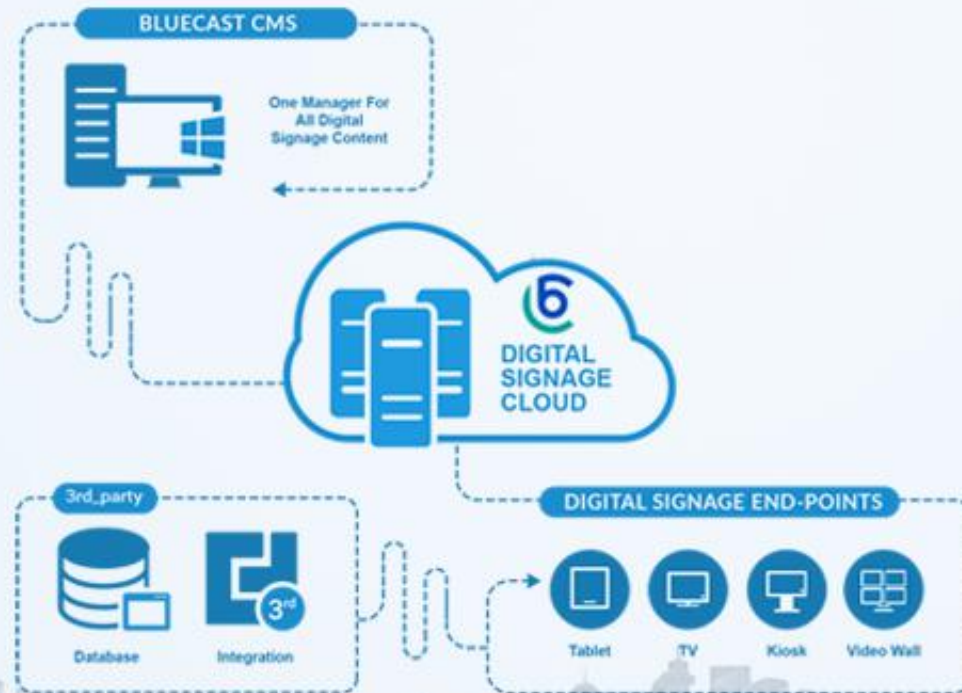
DIGITAL TRANSFORMATION PLATFORM

Get your business online today, the fastest & easiest way, at

domains
qatar
bluelynx

Domains   Web Hosting   Emails   Cloud Services

.qa .com .co.uk .biz .org .uk .info .net

Office 365

G Suite

Microsoft Azure

amazon
webservices

COMODO SSLCERTIFICATE

ZOHO Mail

Complete digital transformation product suite for Business & Consumers

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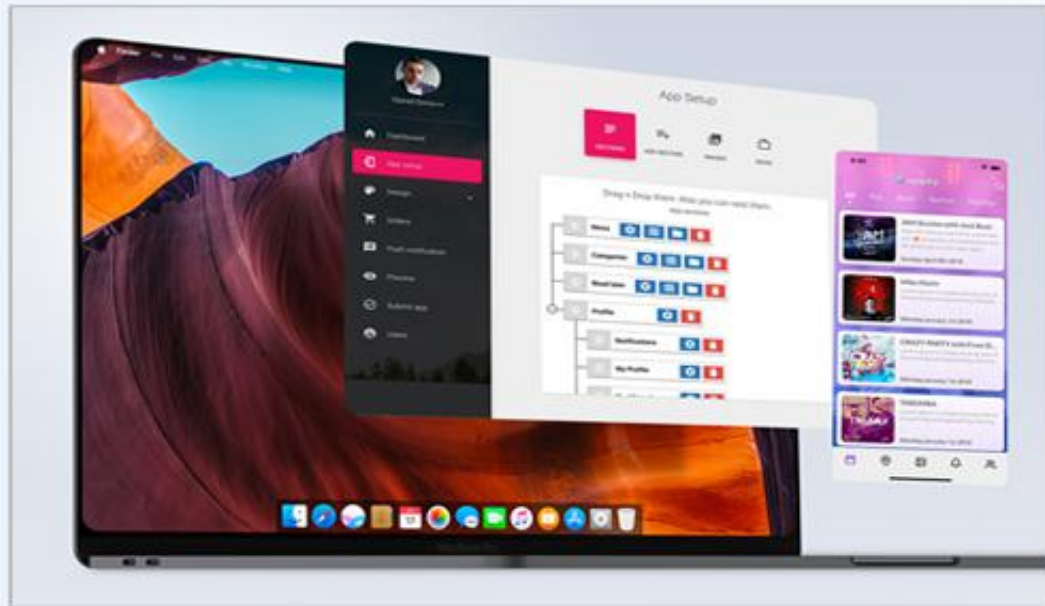
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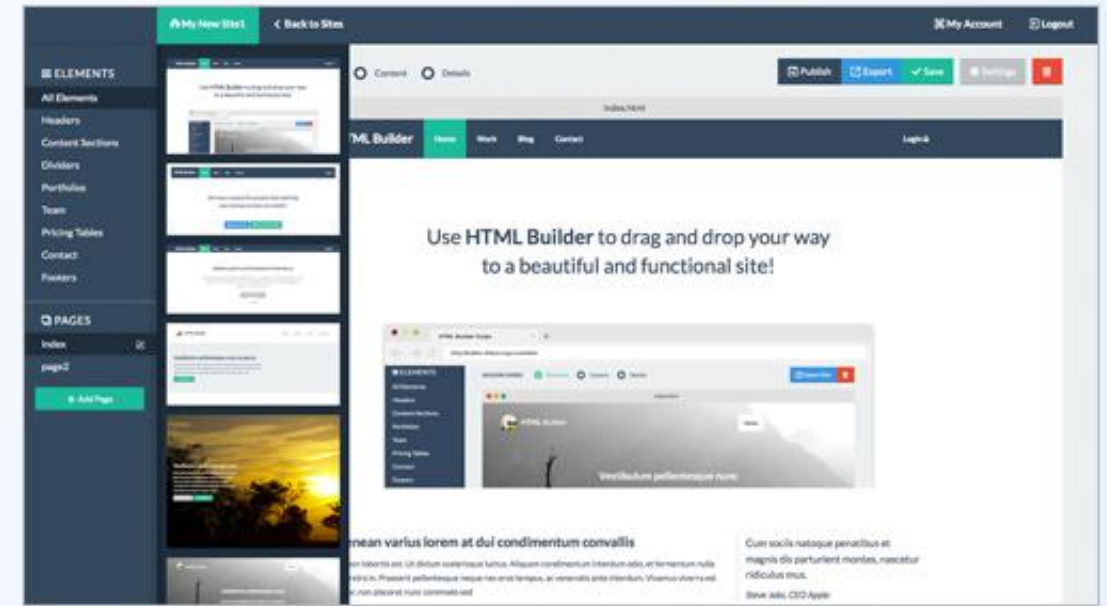
miPOS (CLOUD POINT-OF-SALE)

Our Cloud-based POS can be directly accessed from any web browser on any device and is usually compatible with most point-of-sale hardware, including printers, cash register drawers, barcode scanners etc.

Key features of miPOS system :

- Manage multiple business/shops with separate inventory & accounting

- Extensive product management system

- Advanced stock management

- Simple & intuitive POS interface (works in offline mode as well)

- User and Role management

- Customer & Supplier management

- Powerful reports with filters & charts

- Best suitable for restaurants, cafes, saloon, spa, supermarkets, trading business etc.

miPOS
Your POS in the cloud

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miCLINIC (CLOUD CLINIC MANAGEMENT)

SUPER ADMIN
Take full control with all features

ADMIN
Manage day to day activities with almost all features

DOCTOR
Manage patient treatment in OPD, IPD & OT

PATHOLOGIST
Manage pathology test & reports

ACCOUNTANT
Manage OPD, IPD, different departments billing & payroll

RADIOLOGIST
Manage radiology test & reports

PHARMACIST
Manage pharmacy sales & medicine stock

PATIENT
Track their own OPD appointments, OPD visits & IPD treatment

RECEPTIONIST
Manage OPD appointments, visitors, postal & complain

miClinic

miClinic is a complete Hospital Automation software that suites to almost every hospital or medical institution from patient OPD visits to Doctor bookings, Pathology Test, Pharmacy management, Billing and Insurance Management etc.

Includes electronic health records, business intelligence and revenue cycle management.

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